# Nixu H1 2018 review

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### Summary of H1 2018

- Revenue 19,5 MEUR (+34 %, organic +17 %)
- Revenue of managed continuous services +126 %
- EBITDA -663 kEUR, adjusted EBITDA -308 kEUR
- Investments into growth continued
- Several large cybersecurity partnership deals
- Refreshed strategy focusing in cybersecurity of digital transformation

#### Strategy period between H1 2014 - H1 2018:

VISION: The trusted, go-to partner for cybersecurity services in Northern Europe and the best place to work for professionals

Where are we? Strategic initiatives Revenue from Internationalization 3 % to 38 % outside Finland Revenue share **Develop scalable services** 1 % to 9 % from managed services From <100 to >350 **Best cybersecurity team** professionals 11 I X U

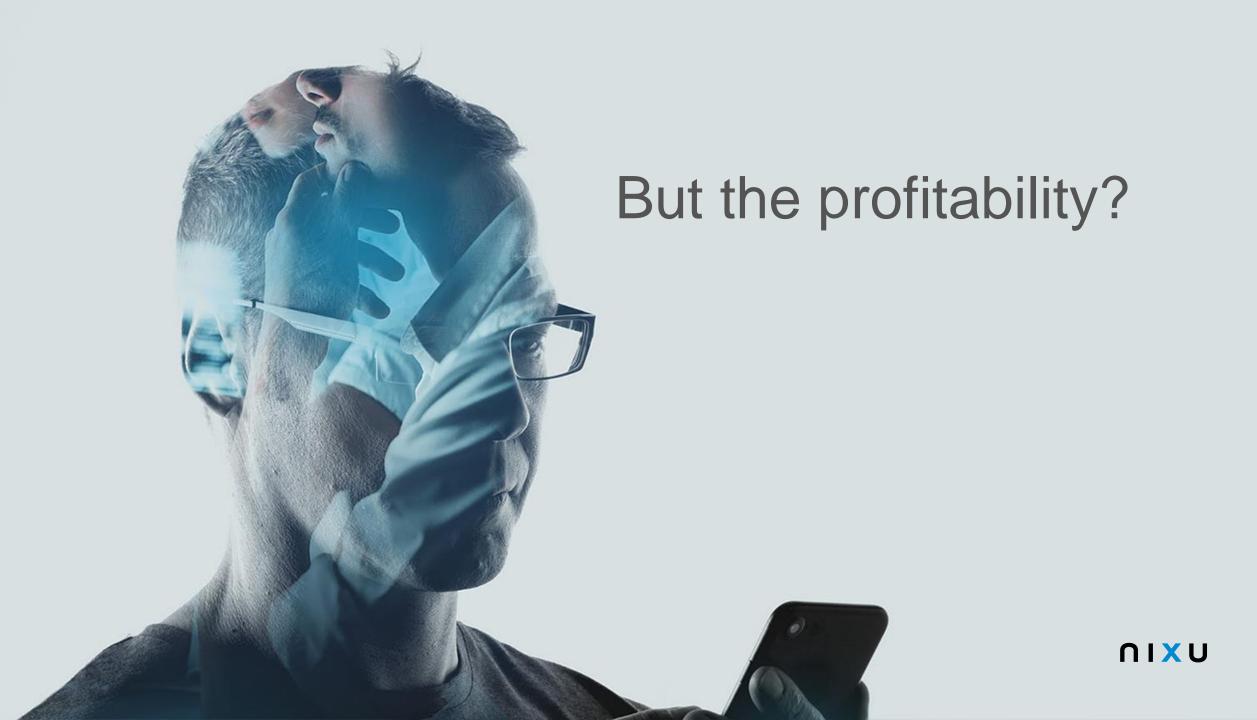
#### Cybersecurity partner approach

- Publicly announced three large agreements during H1:
  - 1,2 M€ industrial IoT agreement
  - 3,9 M€ IoT monitoring and cybersecurity
  - 15 M€ cybersecurity integrator
- Based on service approach and position as a trusted advisor

PRODUCT

In relation to global cybersecurity companies







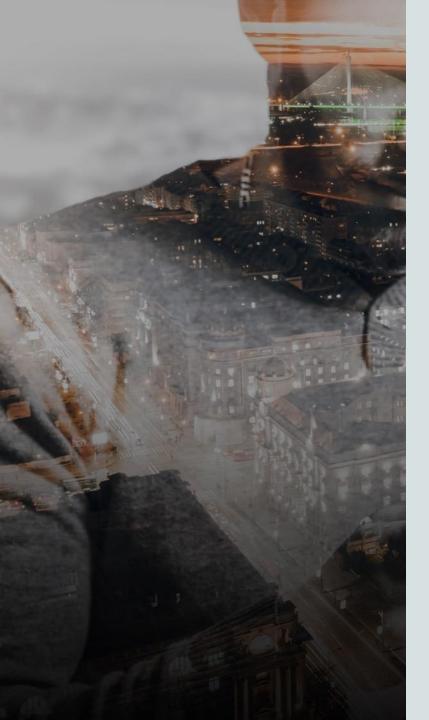


#### Investing into growth

- Nixu aim is to invest into growth, but still keep EBITDA on black figures
- During H1 investments piled too high (with EBITDA of -663 K€)
  - International expansion
  - Stock listing preparations
  - Development of technology based services & platforms
  - Upfront recruitment in Finland

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#### Profitable platform

- The plan is to return to black numbers for EBITDA during H2
- Main drivers:
  - Increased profitability in international markets
  - Stock listing completed
  - Increased utilization for Finland
- Balance between client prices and salaries remains stable

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# Strategy refresh 2018

The trusted, go-to partner for cybersecurity services for digitalization in Northern Europe and the best place to work for cybersecurity professionals





#### From Corporate IT to digital transformation



Digital Business

Corporate IT

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Industrial IoT

**Digital Business** 

Corporate IT





#### **Guidance:**

- Mid term goal of >15 % growth and >10 EBITDA
- For 2018 expected growth of about 25 % driven by organic growth and earlier M&A
- Ebitda to remain low, but slightly positive

## Thank you!

For more information:

https://www.nixu.com/investors

