

# Nixu AGM, CEO's review

Teemu Salmi CEO Nixu Corporation



## Nixu Leadership Team 8/2022 - 3/2023



From left: Pietari Sarjakivi, Teemu Salmi, Nathalie van Delden, Janne Kärkkäinen, Björn-Erik Karlsson, Jan Mickos, Valtteri Peltomäki

## Highlights

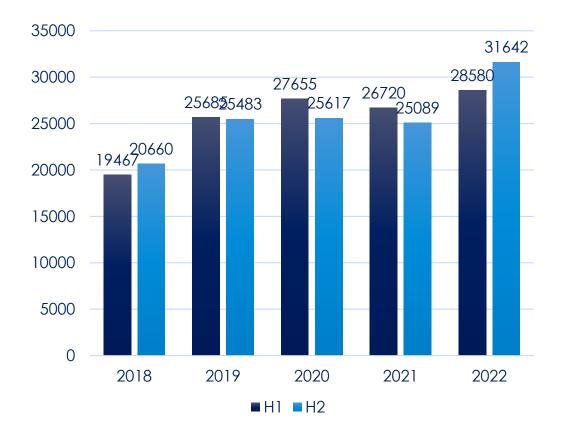
A clear turnaround – many opportunities ahead

2022	Q4	H2	Full Year
Revenue	17.216 (13.942)	31.642 (25.089)	60.222 (51.809)
EBITDA	917 (194)	2.032 (667)	2.409 (1.473)
Adjusted EBITDA	1.013 (328)	2.128 (731)	2.480 (1.929)
EBIT	475 (-2)	1.117 (-289)	564 (-444)

- Revenue growth of 26% in second half of 2022 and 16% in the full year, YoY
- EBITDA growth of 291% in the second half of 2022 and 164% in the full year, YoY
- Orders booked growth of 35% YoY

## **Revenue development**

16% in the full year and 26% in the second half



EUR thousand	2021	2022	Change
Finland	29.923	36.002	+20%
Denmark	7.594	8.527	+12%
Sweden	9.836	10.724	+9%
Benelux	1.422	1.390	-2%
Norway	1.061	1.777	+67%
Other	1.973	1.801	-9%
TOTAL	51.809	60.222	+16%

## Segment summary

All segments developing well, managed services accelerating

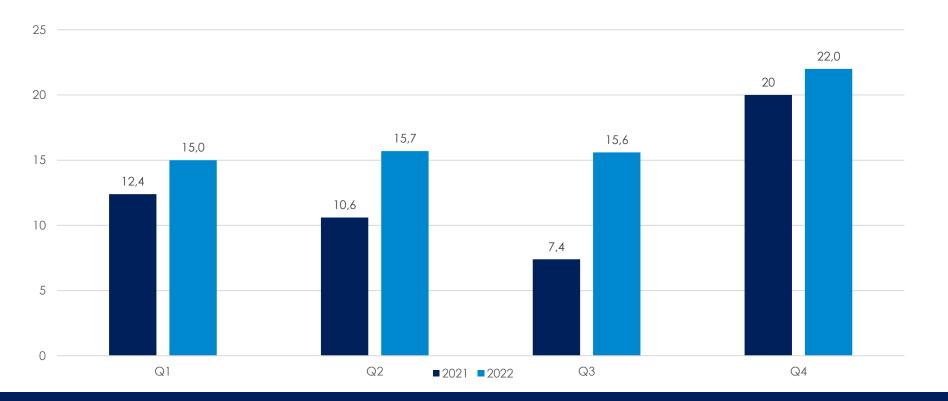
- Managed services
  - 21% of total Nixu revenues
  - Revenue +10% year-over-year
  - Revenue +30% H2, 2022
  - Profitability is improving thanks to structural changes done and client growth

- Expert services
  - 74% of total Nixu revenues
  - Revenue +18% year-over-year

 Profitability is improving thanks to improved pricing and business mix development

## Orders received (booked), m€

Book-to-bill at 114% at the end of the year



Orders booked growing with 35% year-over-year



## Financial guidance for 2023

Nixu estimates its revenue to be EUR 66 – 70 million and profitability to improve from the previous financial year.



## **CLIENT NEED & BEHAVIOUR**

#### **MARKET DYNAMICS**

### **MEGATRENDS**

#### **DIGITALIZATION GEOPOLITICS & RISE OF OF SOCIETY** POLYCRISIS

4th industrial revolution and IoT

Technology development e.g. Al

localization Preparedness, trust and trade

restrictions

Legislation, data Ransomware and crypto currencies Europe will be

**CYBERCRIME** 

the most targeted region

BOARDROOM INTEREST GROWING	SKILLS SHORTAGE Worldwide gap of 3.4m cybersecurity	RAPIDLY CHANGING ENVIRONMENTS
Business continuity: Attacks, legislation, sanctions	workers High churn leaving organizations into trouble	Distribution of defense in multi- cloud environments
Need benchmark & prove		Identity-first security and Zero trust
the security level		Shifting security work left

#### Pressure for fast Return On Investment

- Manage increasing complexity of operating environment by minimizing internal complexity
- Focus on core business: Outsource generic cyber security and insource business critical functions

8,4 trillion USD estimated global cost of cybercrime in 2022

increase in 62% ransomware attacks since 2019

of Boards will 40% have a dedicated cybersecurity committee by 2025

39%

of organizations have currently a poor or deficient level in cybersecurity

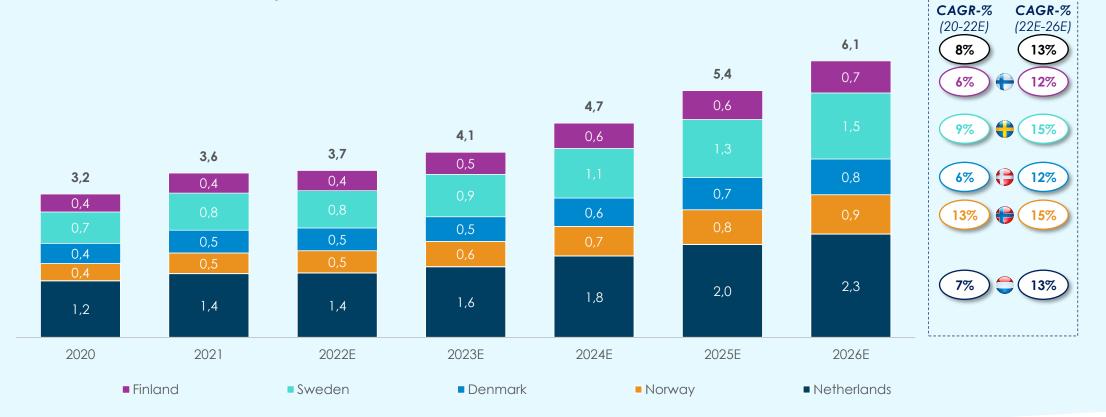


of IT leaders shifted funds to cybersecurity

Sources: (ISC)2 Cybersecurity Workforce study 2022, FBI IC3, Ponemon Institute, Nixu Cybersecurity Index 22, Mandiant Cyber Security Forecast 2023 (2022), Cybersecurity ventures 2020, Gartner 2021

# Northern European security services markets are expected to grow at 10-15% p.a. until 2026

Security services market size and growth in countries where Nixu is currently present (2020-2026E, EURbn)



## Main highlights 2023

## Main highlights in 2023

- Financial results in Q1, second best in Nixu history (revenue and profitability)
- Next Nixu strategy launched
- Reorganization of Nixu to be geared for future growth
- Complementing Nixu leadership team with more senior leadership
- DNV acquiring Nixu through a public tender offer process



# Next Nixu Strategy 2023-2025

## **NEXT NIXU**

By 2025, Nixu is a 100+ MEUR company with at least 10% EBIT.

#### VISION

We shape the future through cybersecurity for people, business, and society to achieve greatness.

#### STRATEGIC CHOICES

**POSITIONING** 100% cybersecurity services

**OFFERING** One stop shop for Managed and Professional Services

**GEOGRAPHIC FOCUS** Nordics with a few additional selected markets

**PEOPLE** Cutting-edge cybersecurity professionals

CLIENT FOCUS Mid to large-size organizations

**TECHNOLOGY PARTNERS** Selected ecosystems

**OPERATING MODEL** Global & client-centric

#### FOCUS ON CORE MARKETS WITH FULL OFFERING

Secure Nixu's leading position in Sweden and Finland with faster than market growth and strong brand awareness.

STRATEGIC DIRECTION

#### SCALE MANAGED SERVICES BUSINESS

Become the Managed Services partner of choice in all markets.

#### EXPAND AND ACCELERATE IN OTHER COUNTRIES

Grow within emerging Nixu markets with selected spearheads and strategic acquisitions.

#### **BE THE BEST WORKPLACE FOR CYBERSECURITY PROFESSIONALS** Ensure that Nixu is the #1 choice for cybersecurity professionals.

#### BECOME THE STRONGEST CYBERSECURITY BRAND - OFFERING BEST CLIENT EXPERIENCE

Simplify the service portfolio and develop client-centricity to meet the clients' needs even better.

#### IMPROVE OPERATIONAL EFFICIENCY

Invest in and optimize Nixu cost structure focusing on future growth ambitions.



## Next Nixu financial ambition 2025

# By 2025, Nixu is a 100 MEUR company with 10% adjusted EBIT.

Balanced revenue split between Nixu markets 55/45%

Recurring revenue at least 40%.

## **DNV acquires Nixu**



DNV, the global risk management and quality assurance provider, will combine its **existing cyber security businesses** with Nixu following de-listing. A 500-strong expert team will safeguard demanding IT and industrial control system environments and build business resilience across multiple industries.

Together, DNV and Nixu will provide a **market**leading portfolio of consulting and managed services to manage emerging cyber risks.

Together, DNV and Nixu will create one of Europe's fastest growing cybersecurity services businesses.

## Who are DNV?

An independent assurance and risk management provider

Nordic roots and a global footprint

Foundation-owned with a long-term investment horizon

Significant investment in people, innovation, tools and resources

Long employee tenure

Growing at an exceptional rate







Thank you!

Further information: <a href="https://www.nixu.com/investors">https://www.nixu.com/investors</a>

